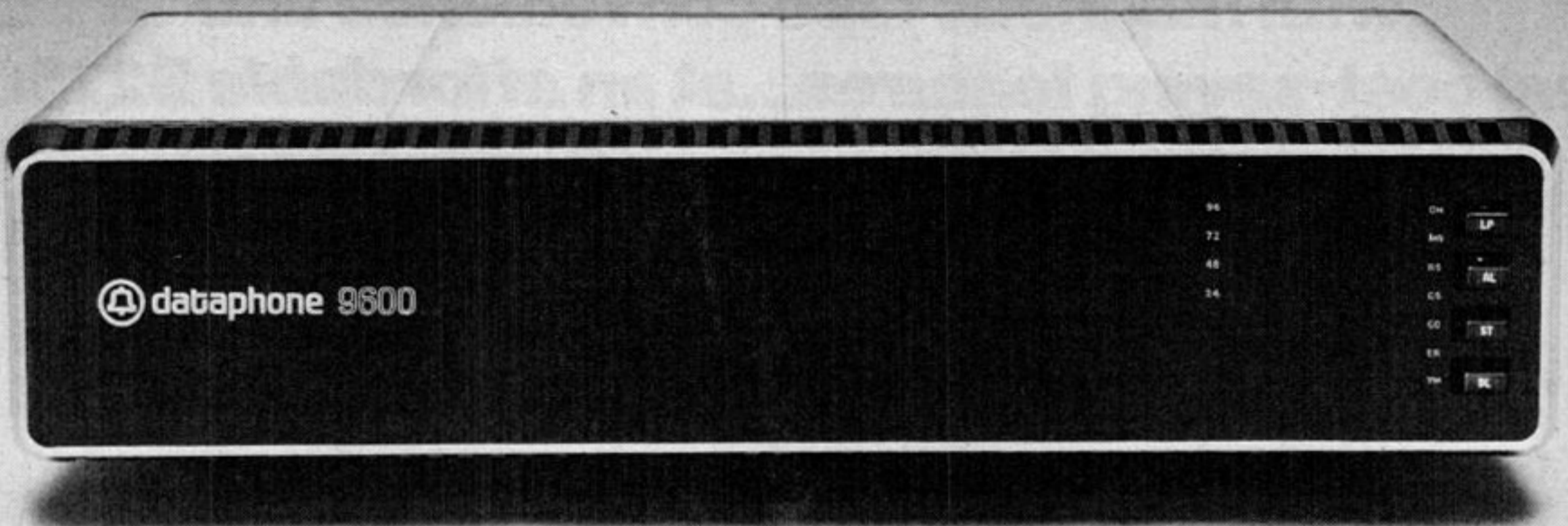# How fast your business moves depends on how fast your data moves.

With that in mind, the Bell System introduces the Dataphone 9600.

Slow data can kill a fast moving business. So we've developed a way to keep your data moving as fast as you do. It's the new Dataphone® 9600 data set from the Bell System.

It transmits and receives data at 9600 b.p.s. That's obvious. What isn't so obvious is the other speeds at which it operates.
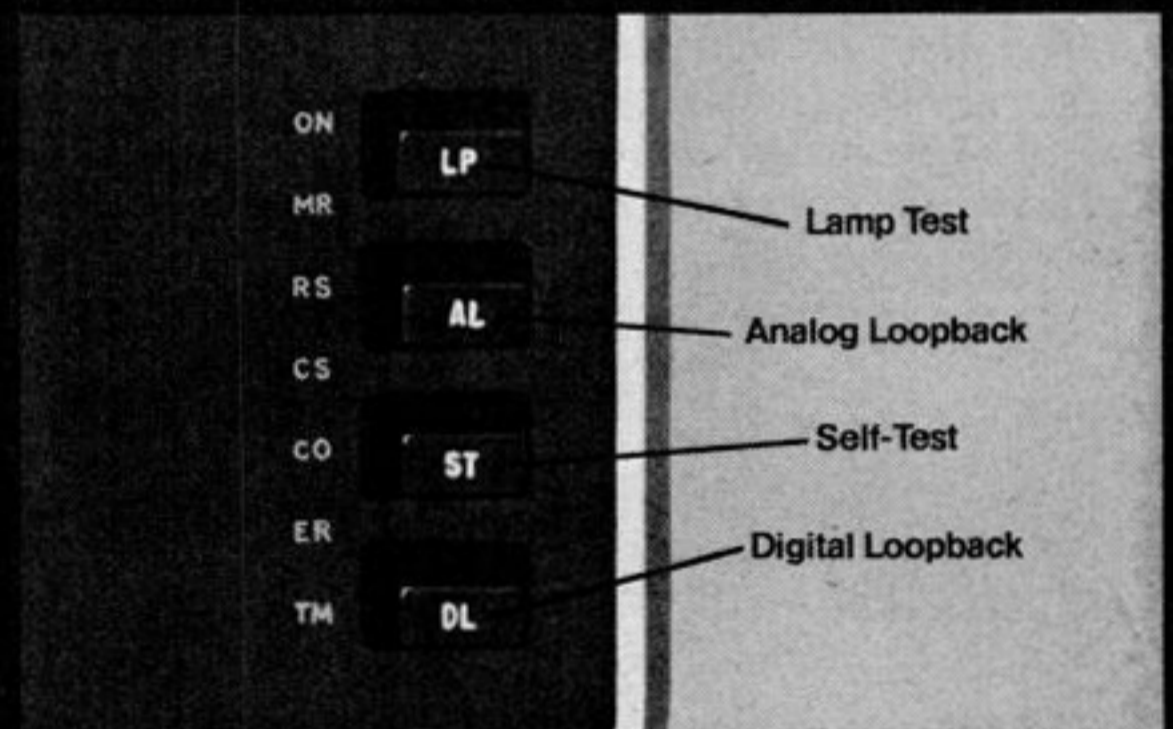
Multiplexing. In addition to one 9600 b.p.s. channel, it's capabilities include: one 7200 and one 2400 b.p.s. channels, two 4800 b.p.s. channels, one 4800 and two 2400 b.p.s. channels or four 2400 b.p.s. channels (on private line using type D1 High Performance Data Conditioning).

Adding to the versatility of the set is a choice of two startup times: 147 milliseconds in the switched carrier mode, or if you're really in a hurry, 8 milliseconds in the continuous carrier mode with switched request to send.

Self-testing. To help avoid downtime, a four button test panel provides you with comprehensive fault-isolating capabilities. While seven status lamps efficiently monitor operations and assist testing.

- Lamp Test
- Analog Loopback
- Self-Test
- Digital Loopback

Total responsibility. When you come to the Bell System for data communications, we take total responsibility for design, research and development, supply, installation, maintenance, repair, switching and transmission. So you can be sure that you and the equipment get the backing you deserve.

For more details and availability, contact your Bell Account Representative, your communications expert.

Who knows more about telecommunications than the phone company.